Outlook for Indian Pharma Machinery

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he Indian pharma a ceutical machinery sector plays a pivotal role in the pharmaceutical industry, contributing significantly to its growth and development. As the pharmaceutical industry continues to expand globally and domestically, the outlook for Indian pharma machinery remains promising. Here is an overview of the outlook for Indian pharma machinery:

Continuous Growth: The pharmaceutical Indian sector machinery has witnessed continuous growth in recent years, driven by pharmaceutical rising production, increased investments in research and development, and growing exports. This growth trend is expected to persist as the demand for pharmaceutical products remains strong.

Quality and Compliance: The pharmaceutical industry places a strong emphasis on quality and compliance with international standards and regulations. Indian pharma machinery manufacturers are focusing on enhancing the



quality of their products to meet these stringent requirements. This commitment to quality is expected to further boost the sector's reputation globally.

Innovation and Technology Adoption: Tο stay competitive, Indian pharma machinery manufacturers are embracing innovation and adopting advanced technologies. This includes incorporation automation, robotics, and data analytics to improve production efficiency, reduce costs, and ensure product consistency.

Increasing Export Opportunities: Indian

pharmaceutical machinery is in demand not only within the domestic market but also in international markets. Indian manufacturers are exporting their machinery to various countries, capitalizing on the global pharmaceutical industry's expansion. As more countries seek affordable and high-quality pharmaceutical production equipment, India is poised to benefit.

Government Initiatives: The Indian government has been supportive of the pharmaceutical industry and related sectors, including machinery manufacturing. Initiatives like 'Make in India' and policy reforms have created a conducive

environment for the growth of the pharma machinery sector.

Challenges: While the outlook is positive, the sector does face challenges such as increasing competition, price sensitivity, and the need to adhere to evolving global regulatory standards. To address these challenges, Indian manufacturers are focusing on research and development to offer innovative and cost-effective solutions.

Customization and Flexibility: Pharma companies are increasingly looking for customized machinery solutions that align with their specific production needs. Indian manufacturers are adapting to this trend by providing flexible and tailormade equipment.

Environmental Sustainability: Sustainability is gaining importance across industries, including pharmaceuticals. Indian pharma machinery manufacturers are working on environmentally friendly solutions, such as energy-efficient equipment and waste reduction technologies, to

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SPECIAL FEATURE

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A promising future for the Indian pharma machinery industry

The outlook for the Indian pharma machinery industry is exceptionally bright. Despite a few challenges, the sector is poised for continued growth and development, thanks to several key factors.

One of the primary drivers this growth is the remarkable expansion of the pharmaceutical Indian industry. The sector has consistently achieved doubledigit growth rates, a trend expected to persist in the coming years. President of the Indian Pharma Machinery Manufacturers Association (IPMMA), Rattan Singhania, anticipates that the industry will maintain or even surpass its previous growth rates.

What sets the Indian pharma machinery industry apart are its robust machine designs, incorporating the latest engineering technology, all while maintaining highly competitive costs. Furthermore, the industry is adapting to meet the increasing demands for highquality and advanced features from both domestic and international pharmaceutical manufacturing facilities.

This adaptability results in improved performance, shorter product changeover times, plug-and-play options, changeovers, tool-less reduced power consumption, minimal skilled manpower requirements, increased automation, aesthetic designs, and compliance with Current Good Manufacturing Practices (C-GMP).

Indian pharma packaging machine manufacturers have made strides also producing high-quality machines. However, there's a need for a focus on machine finishing, consistency performance, adherence to customer requirements,



minimal parts change, and efficient changeover times. The flexibility to handle sticker paper labels versatility with both glass and PET bottles are essential considerations.

The Indian pharmaceuticals market itself is poised for remarkable expansion, with a forecasted Compound Annual Growth Rate (CAGR) of 23.9 percent, set to reach \$55 billion by 2020. India's pharmaceutical industry, known for its quality and efficiency, has become a vital resource pharmaceutical machinery, laboratory equipment, Active Pharmaceutical Ingredients (APIs), and bulk actives on the global stage.

machinery Notably. manufactured in India is exported to more than 92 countries worldwide, with India also exporting APIs, bulk actives, and formulations to over 120 countries. These exports have gained global recognition and trust for their quality.

The growth of pharmaceutical industry is to drive further developments in the Indian pharma machinery sector. As pharmaceutical companies expand, they will invest in modernizing their existing technologies and acquiring new machinery.

Historically, India was heavily reliant on importing machinery and equipment for pharmaceutical its manufacturing needs. However, the tide has turned, India now exports pharmaceutical machinery to approximately 92 countries worldwide. Indian-made

pharmaceutical machineries have been installed and are operational at FDA-approved manufacturing facilities in countries such as the United States, Australia, and Africa, international meeting standards and parameters. This global recognition highlights the importance of machinery that incorporates advanced technologies.

The Indian pharma machinery industry stands as a strong backbone for the Indian pharmaceutical manufacturing sector, offering robust machines with worldclass technology and efficient after-sales service in the domestic market.

In addition to these positive trends, the IPMMA is actively working to enhance client-server relationships through various promotional activities. These initiatives include **PHARMA** the Pro&Pack Ехро, international exhibition on total pharma manufacturing technologies, and

concurrent PharmaLAB Expo, featuring analytical instruments and supplies.

The RBSM's primary objective was to promote pharma 'Made-in-India' machinery and engineering to pharmaceutical markets. The event played a pivotal role in supporting and encouraging Indian pharma machinery exports, particularly from the SME sector.

Growth Assumptions by 2030

The Indian pharmaceutical industry is poised substantial growth and is expected to reach \$130 billion by 2030, making it a leading global provider of medicines, according to Sudarshan Jain, the Secretary General of the Pharmaceutical Indian Alliance (IPA). Currently valued at \$49 billion, the pharmaceutical Indian industry ranks as the thirdlargest globally and supplies

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medications to over 200 countries.

Speaking during a threeday trade show on laboratory technology and pharmaceutical machinery segments, Sudarshan Jain emphasized the need for innovation. self-reliance. diversification of export markets, and building capacity to ensure the Indian industry is well-prepared for the future. He noted that as India becomes the fifthlargest economy globally, it has an opportunity to make a significant impact on the world stage.

Dr. Viranchi Shah, National President of the Indian Drug Manufacturers Association (IDMA), highlighted the role of Production Linked Incentive Schemes (PLIs) and cluster manufacturing in driving growth in the pharmaceutical sector. He expressed the ambition for India to become the top player in the

pharmaceutical industry within the next 25 years, underlining that PLIs and cluster manufacturing would reduce the country's reliance on imports.

Ravi Uday Bhaskar, Director General Pharmexcil. acknowledged the bright future of the Indian pharmaceutical and allied industries but also pointed out the challenges they face. He emphasized the importance of streamlining the industry, particularly in terms of regulations, to address varying policies in different countries. Bhaskar stressed the need for a common regulatory framework, akin to European Union standards, to facilitate the growth of the pharmaceutical industry.

The concurrent trade shows, Analytica Anacon India, India Lab Expo, and Pharma Pro & Pack Expo 2022, serve as platforms for industry decision-makers,

stakeholders, policymakers, manufacturers, and buyers of pharmaceutical machinery, analytical equipment, and laboratory technology. Organized jointly by the Indian Pharma Machinery Manufacturers Association (IPMMA). the Indian Analytical Instruments Association (IAIA), and Messe Muenchen, these trade shows feature over 400 suppliers showcasing more than 5,000 products in an exhibition space spanning nearly 18,000 square meters.

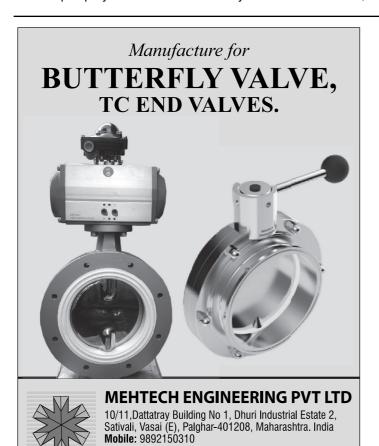
The trade shows were inaugurated with a tree plantation ceremony attended by Madan Mohan Reddy, Director of Aurobindo Pharma, and other dignitaries.

In conclusion, the Indian pharma machinery industry is on a trajectory of sustained growth and global recognition. It continues to provide cutting-edge technology, superior quality,

and responsive service to the p h a r m a c e u t i c a l manufacturing sector, both domestically and internationally.

The outlook for Indian pharma machinery optimistic. The sector's growth is driven by a combination of factors, including increasing pharmaceutical production, consciousness, quality innovation, and government support. As pharmaceutical industry continues to evolve and Indian expand, pharma machinery manufacturers are well-positioned to cater to the rising demand, domestically and internationally, while maintaining a focus on quality and compliance.

(The author is pharmaceutical consultant)



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