DCC in its 52nd Drugs Consultative Committee (DCC) meeting held on September 18, 2017 had also deliberated the proposal and recommended that a provision may be incorporated in D&C Rules, 1945 especially in Schedule V and Schedule K to exclude multivitamin preparations containing vitamins in a strength which is lower than RDA for Indians as recommended by ICMR and FSSAI, from the provisions of D&C Rules, 1945.

Industry expert Dr Sanjay Agrawal has argued that as per the D&C Act, drug is defined as "All medicines for internal or external use of human beings or animals and all substances intended to be used for or in the diagnosis, treatment, mitigation or prevention of any disease or disorder in human beings or animals, including preparations applied on human body for the purpose of repelling insects like mosquitoes. On the other hand, nutraceuticals are used for the prevention and treatment of diseases which are regulated by FSSAI. The question here arises why there are two regulatory authorities for prevention of diseases."

Industry had earlier made submissions that vitamins need to be allowed both in health and nutritional supplements if they are within the recommended dietary RDA stipulated by ICMR.

Echoing similar views pharma consultant Anshu Yadav, "Multivitamins were very well managed 10 years ago when it was controlled by drug regulators. At present there is lot of confusion. Nutraceutical industry is highly mismanaged at this point of time and requires clear cut guidelines and management."

The blurred line between drug and food supplements surfaced in 2009 when the drug price regulator National Pharmaceutical Pricing Authority (NPPA) said that pharma firms are marketing drugs as food supplements to evade price control.







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